

# One Day International Seminar on “Impact of Media and Communication on Today’s Society: Diverse Perspectives”

6th  
June  
2022



ORGANISED BY:

**DEPARTMENT OF JOURNALISM AND  
MASS COMMUNICATION  
IN COLLABORATION WITH  
INTERNAL QUALITY ASSURANCE CELL**

**NETAJI SATABARSHIKI MAHAVIDYALAYA**

Venue: Netaji Satabarshiki Mahavidyalaya,  
Haripur, Ashoknagar, West Bengal, India



# Invitation

We are pleased to inform you that the Department of Journalism and Mass Communication in collaboration with IQAC, Netaji Satabarshiki Mahavidyalaya, Haripur, Ashoknagar, West Bengal, India is going to organise an International Seminar on ***Impact of Media and Communication on Today's Society: Diverse Perspectives*** on 6th June 2022.

On behalf of the organising committee, we cordially invite you to participate in the said international seminar and share your views on the subject. Your participation is highly solicited.

With warm regards,

**Dr. Papri Chakrabarti**  
Coordinator

Internal Quality Assurance Cell

**Smt. Rosona Khatun**

Convenor & Coordinator

Department of Journalism and Mass Communication





# About the College

Netaji Satabarshiki Mahavidyalaya was established in 2000 and in its 22 years of journey, has been striving passionately to impart quality education to its students who have thrived in various fields. The college is affiliated to West Bengal State University. The University Grants Commission recognised the institution under section 12B. It is a NAAC accredited institution. Teachers are sympathetic and vigilant towards the students who mostly come from underprivileged backgrounds. The faculty members of the college are always willing to guide students for higher education and they themselves are continuously upgrading themselves through research, various courses and innovative teaching methods. The college is well connected by train and surface transport. It is easily accessible both from Habra and Ashoknagar Railway Station. The college has proper infrastructure conducive to academic pursuit and a lush and serene campus with the bust of Netaji at the centre of its premises.





# Programme Schedule



WELCOME ADDRESS BY

**Dr. Sudhanath Chattopadhyay**

Principal, Netaji Satabarshiki Mahavidyalaya  
Ashoknagar, West Bengal, India



KEYNOTE ADDRESS BY

**Dr. Papri Chakrabarti**

Assistant Professor & HoD, Department of Music, & Coordinator,  
Internal Quality Assurance Cell, Netaji Satabarshiki Mahavidyalaya



SPEAKER

**Mr. Rajib Nandy**

Assistant Professor, Student Advisor & Director, Career Advice Centre,  
Department of Communication and Journalism,  
The University Of Chittagong, Bangladesh



SPEAKER

**Dr. Maumita Chaudhuri**

Assistant Professor, Department of Journalism and Communication,  
Barrackpore Rastraguru Surendranath College, West Bengal, India



## Important Dates

Last date for Registration: **1st June 2022**

Last date for submission of Abstract: **1st June 2022**

Last date for submission of Full Paper: **15th July 2022**

Seminar Date: **6th June 2022** (Reporting time: **10:30 a.m.**)

## Call for Abstract and Full Paper

Papers are invited from University and College faculty members, educationists, social activists, research scholars, policymakers, and students. The abstract and full paper in soft copy should be sent to the following E-mail ID: [nsmjmcseminar2022@gmail.com](mailto:nsmjmcseminar2022@gmail.com)

## Theme of the Seminar

*Impact of Media and Communication on Today's Society: Diverse Perspectives*

**The sub-themes of the thrust area may include but are not limited to the following:**

1. Recent trend of print media in development of communication
2. Popular culture in the media
3. Communication and social aspects in virtual reality age
4. Media, communication and education
5. Advertising as a form of communication
6. Mobile journalism as a new era of communication mode
7. Role of media in politics
8. Social media and society in contemporary times
9. Gender implication in media
10. Literature as a medium of communication



## Guidelines for the Abstract

- Mention the Author's name with the full corresponding address, contact number (WhatsApp number), and e-mail.
- Papers can be submitted either in English/Bengali.
- Text- Times New Roman, font size 12 (double-spaced) and Avro, font size 14.
- Word limit should not exceed 300 words.
- Keywords maximum 5.
- Participants are requested to submit the abstract by 1st June 2022 and the selected abstracts would be communicated by 3rd June 2022.

## Guidelines for Full Paper

- Selected blind peer-reviewed papers/ book chapters on the aforementioned sub-themes will be published with ISBN by a reputed publisher.
- Interested research scholars and faculty members are invited to submit their original research paper.
- Papers can be submitted either in English/Bengali.
- Papers/articles which have been already published elsewhere and/or copyrighted or accepted for publication elsewhere will not be considered for publication.
- The Peer Review Committee reserves the right to edit or to request for re-submission of any material submitted without assigning any reason to the author(s).
- Word limits for abstract- 300, full paper- 3000-5000 and a brief Bio of the author/s (within 150 words).
- Author(s) should mention their full name and furnish their address and affiliation along with e-mail and contact phone number (preferably WhatsApp number). These details should be provided separately and the author's identity should not be disclosed either in the text or in the abstract. Sub-theme has to be mentioned below the title. In case of multiple authors, corresponding authors should be clearly mentioned.
- Papers should be typed in A4 size paper (double-spaced), in Times New Roman, font size 12 (English) or Avro, font size 14 (Bengali).
- The title should be typed in Times New Roman, font size 14, uppercase (English) and Avro, font size 16 (Bengali).
- Sections and subsections should be serially numbered. The introductory section should be as brief as possible.
- Tables and figures should be numbered using Arabic numerals.
- The list of References should be provided at the end of the paper to be arranged alphabetically.
- Reference should be based on the American Psychological Association (APA) format.



## Registration Fees

**Paper presentation for Faculty:** Rs. 300/-

**Paper presentation for Scholars & Students:** Rs. 200/-

**Participation for Faculty:** Rs. 200/-

**Participation for Scholars & Students:** Rs. 100/-

**Selected paper for publication:** *To be informed later*

## Details of Registration Process

Participants are advised to complete their online registration process after depositing the required registration fees.

**Click here for Registration:** <https://forms.gle/dPB2ZmbUKn3svxB46>

## Account Details (Net Banking/NEFT)

**Name of the Bank:** Union Bank of India


**Branch Name:** Barrackpore, Kolkata

**Name of Account Number Holder:** ROSONA KHATUN

**Account Number:** 547002010007215

**IFSC Code:** UBIN0554707

**MICR Code:** 700026038

 **Google Pay:** 9330864384

## Organising Committee

Smt. Rosona Khatun; Convenor, SACT & Coordinator, Department of Journalism and Mass Communication

Dr. Shree Chatterjee; Assistant Professor & HoD, Department of Education & Member, IQAC

Dr. Bidisha Mahato; Assistant Professor & HoD, Department of Bengali

Dr. Abhirup Datta; SACT & Coordinator, Department of Mathematics

Sri. Ranit Ray; SACT, Department of English

Smt. Srijita Mitra; SACT, Department of Education

## Contact Details

Mobile number: 7908127227, 9804887389 & 9330864384

E-mail: [nsmjmcseminar2022@gmail.com](mailto:nsmjmcseminar2022@gmail.com)